George Maddless Transforming Healthcare through Philanthropy

A publication of the Gwinnett Medical Center Foundation | 2024

LOOK TO NORTHSIDE:

A Community of Care on a Mission to Heal



LOOK TO NORTHSIDE



The Northside Hospital system is committed to bringing better health care to the

communities we serve.

We now offer 2,17

inpatient beds

FIVE acute-care hospitals including:





FORSYTH







GWINNETT

DULUTH



CHEROKEE

A team of over 30,000 employees



Among the largest breast cancer programs in the U.S.





Leads the in newborn deliveries

Proudly serving more than

patient encounters each year

Follow us on social

















Our Mission

Northside Hospital is committed to the health and wellness of our community. As such, we are dedicated to being a center of excellence in providing high-quality health care. We pledge compassionate support, personal guidance and uncompromising standards to our patients in their journeys toward health of body and mind. To ensure innovative and unsurpassed care for our patients, we are dedicated to maintaining our position as regional leaders in select medical specialties. And to enhance the wellness of our community, we commit ourselves to providing a diverse array of educational and outreach programs.

Our Values

Northside's outstanding reputation in its industry is fueled by an instinctive devotion to a unique set of values. This statement of values defines and communicates those guiding, motivating philosophies that have led us to distinction:

Excellence Compassion Community Service Teamwork Progress and Innovation

At Northside Hospital,

our commitment to bring you the very best possible care goes well beyond our walls. We are dedicated to the health and wellness of our communities and to helping the people in those communities live stronger and healthier lives. We do this with a mix of employee volunteerism, community outreach, leadership, and financial support through our charitable giving program. Northside continues to fulfill its commitment to the community. Because this is our home, too.



northside.com

A Special Message from the FOUNDATION

This summer, the Gwinnett Medical Center Foundation hosted our second annual Health care Summit at Gas South Convention Center bringing together thought leaders, educators, clinicians, and government officials to identify and begin to address the challenges in health care. One primary focus was recruiting and retaining talent.

All across Georgia and the country, we are experiencing a serious need for health care staff. Hospitals, senior care facilities, urgent care centers, local health clinics, and even imaging centers are facing long-term problems providing access to care for our citizens.

The Georgia Chamber of Commerce reports that Georgia has nearly 40,000 job openings in the health care industry. In 24 months, it is expected to be over 60,000 openings. By 2030, when the baby boomers retire, we'll need 100,000. The demand for nurse practitioners will rise by 75%, physical therapists surge by 33%, home health workers by 37%, and demand for physician assistants will rise by 38%. In the next five years alone, we'll need at least 16% more doctors as well. By 2030 Georgia could be in a full-blown crisis that will negatively impact care and public safety.

We all want the best and brightest to stay right here in our community. Giving them the tools they need is another priority to help ensure that Northside Gwinnett continues providing the best possible healthcare to our community. The first step is to provide financial incentives and student aid through our area's colleges, such as Georgia Gwinnett College, PCOM Georgia, Gwinnett Technical College, University of North Georgia and UGA.

I'm pleased to report that the Gwinnett Medical Center Foundation along with some very generous donors in our community made possible 18 scholarship awards this year for our best and brightest who want to enhance their education.

In the pages to follow you will see many wonderful works from people investing in our community and helping us to achieve our mission in practical and impactful ways. Thank you for helping us to accelerate access to high quality health care.

Gratefully,

Jason C. Chandler

President, Gwinnett Medical Center Foundation

Transforming **Healthcare** through

PHILANTHROPY

As Gwinnett's hospital system grew from its humble beginnings to a multi-campus collection of healthcare facilities serving hundreds of thousands, we needed a way to bring people together to support our hospital system in fulfilling its mission to provide high-quality health care to our community. In 1989, the GMC Foundation was formed as a 501c3 organization. For more than 35 years we have been inspired, blessed, and empowered by philanthropy. We've experienced firsthand what our community can do when we simply ask and enable people to give.

We are looking forward to the future of health care in Gwinnett and we are counting on you to continue being a vital part of our success.



Healthcare in Gwinnett was founded on philanthropy with the opening of Joan Glancy Memorial Clinic in 1941.

2024 Foundation

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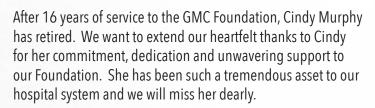
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Giving Matters 🛡

JASON CHANDLER

PRESIDENT jason.chandler@northside.com 678-312-8500

GINGER POWELL

DIRECTOR ginger.powell@northside.com 678-312-8502

ANGELA MIXON

MANAGER angela.mixon@northside.com 678-312-8503

BEVERLY O'TOOLE

SENIOR COORDINATOR beverly.otoole@northside.com 678-312-8507

SHANNON BUTLER

COORDINATOR shannon.butler@northside.com 678-312-8508

MARIE DELONG

EXECUTIVE ASSISTANT marie.delong@northside.com 678-312-8500

FOUNDATION OFFICE:

1755 North Brown Road, Suite 100 Lawrenceville, GA 30043 Main Line: 678-312-8500 Fax Line: 770-277-9622









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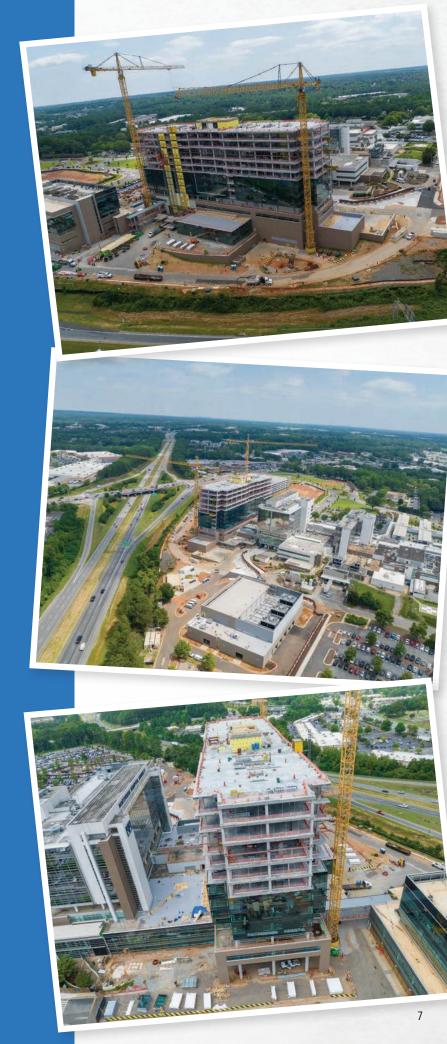
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NEW PATIENT TOWER EXPECTED TO OPEN IN 2026

The new 15-story patient tower at Northside Hospital Gwinnett in Lawrenceville is on track to open in early 2026. This new facility will add more than 300 beds to the Lawrenceville campus, bringing the total to 696 when the project is complete. That will make Lawrenceville the largest facility in the Northside system, surpassing the Atlanta campus, which has 622 beds.

A third of the beds in the tower will be used for critical care, which will replace the original intensive care unit that was built at Northside Gwinnett in the 1980's. The remaining beds in the tower will be split between intermediate and acute care patients.





NORTHSIDE MEDICAL BUFORD

Opens

Pictured: Officials from Northside Hospital and community leaders cut the ribbon at the new Northside Medical Buford on May 16, 2024. From left are Gwinnett Stripers mascot Chopper; Gwinnett County Commissioner Matthew Holtkamp; Deeni Taylor, senior vice president and head of strategic partnerships for Healthpeak; Charlie Dickhaus, senior vice president of Realty Trust Group; CEO Debbie Bilbro of Northside Hospital Gwinnett and Northside Hospital Duluth; Chairwoman Nicole Love Hendrickson of the Gwinnett County Board of Commissioners; Judy Gardner, COO of Northside Gwinnett; Jay Dennard, COO of Northside Duluth; and Northside mascot Sammy Stork.

Northside Hospital has opened its newest medical office building, Northside Medical Buford. The 100,000-square-foot facility at 2800 Buford Drive, between Coolray Field and the Mall of Georgia, brings a range of services to a fast-growing area of northern Gwinnett County. Hospital officials and local leaders celebrated the new building with a ribbon-cutting ceremony on May 16, 2024.

WHAT'S INSIDE:

- Northside Buford Breast Care Center
- Northside Buford Imaging
- Northside Hospital Cancer Institute
- Northside Hospital Diagnostic Clinic
- Northside Hospital Orthopedic Institute Sports Medicine
- Primary Care
- Sports Medicine South of Gwinnett-Buford
- Suburban Hematology Oncology Associates

A full service cardiac diagnostic center from Northside Hospital Heart Institute will open in the fall.

What they're saying: "It has always been, and will continue to be, Northside's goal to come alongside the residents of Gwinnett County by providing care closer to home; state-of-the-art facilities, technology and services; premier physicians; and compassionate and high-quality, skilled care," said Debbie Bilbro, CEO of Northside Hospital Gwinnett and Northside Hospital Duluth.

"This building is all that and more," Bilbro said.

Nicole Love Hendrickson, chairwoman of the Gwinnett County Board of Commissioners, lauded Northside's continued investment in the community. "It really is about making a significant investment in the form of state-of-the-art medical facilities, patient-centered health care programs and services," she said.

Charlie Dickhaus, senior vice president of Realty Trust Group, said Northside began scouting locations for a medical office building in the Buford area even before the completion of the 2019 merger with Gwinnett Medical Center. The purchase of the property was completed during the depths of the COVID-19 pandemic. "What I'll always remember about that is Northside's vision and resolve to stand tall even during some of the darkest hours of our generation," he said, "and to continue to execute on strategy, keeping community needs first and thinking obviously about taking care of patients during the pandemic but also when we get past the pandemic. To have that kind of vision – I could not be more proud to work with and for an organization that stands for that"

"This is a great day, and we're just proud to be a part of it," said Deeni Taylor, senior vice president and head of strategic partnerships for Healthpeak, owner of the facility. The company owns more than half a dozen facilities with Northside medical offices.

















(I-r) Antonio Molina, Hospital Authority of Gwinnett County Board member; Chairwoman Nicole Love Hendrickson; Snellville Mayor Barbara Bender; Debbie Bilbro, CEO, Northside Hospital Gwinnett; Charlie Dickhaus, senior vice president, Realty Trust Group; and Jay Dennard, COO of Northside Duluth.

SNELLVILLE RIBBON CUTTING

Northside Hospital and Realty Trust Group celebrated the opening of Northside Medical Snellville with a ribbon-cutting ceremony last Fall.

The 45,000-square-foot medical office building and adjacent 7,500-square-foot medical retail building are part of Phase II of The Grove at Towne Center, a mixed-use development in downtown Snellville. Northside is bringing a multispecialty surgery center, orthopedics, women's imaging, general surgery and physical therapy to 2306 Wisteria Drive.

"This is an exciting day for Northside, and it's an exciting day for Snellville as well," Debbie Bilbro, CEO of Northside Hospital Gwinnett and Northside Hospital Duluth, said. "For the first time, we have opened a Class A medical office building in Gwinnett County that is not on a hospital campus. It tells you what we're planning to do for the future."

Mayor Barbara Bender hailed the opening as a great day for citizens in Snellville and beyond.

"This completely rounds out our health care offerings in the city and provides so many great services, so convenient, for all of our citizens," she said. "What a great time to be in Gwinnett — all of these great forces coming together and catapulting us into the future. In August we celebrated 100 years for the city of Snellville, and I like to think this Grove development and the downtown that we're building is where Snellville's come

through 100 years and we're setting it up for the next 100 years, and we're so happy that Northside's going to be a part of that"

Chairwoman Nicole Love Hendrickson of the Gwinnett County Board of Commissioners agreed the new Northside Medical Snellville is a good addition to the southeastern part of the county.

"This beautiful state-of-the-art facility will address a variety of access needs for patients including surgery, orthopedic care and women's imaging, just to name a few," she said. "Patients will not only have quality care closer to home, but they'll also have access to Northside Hospital's broad network of best-inclass facilities with highly skilled, caring professionals who provide leading-edge care and therapy."

Bilbro said Northside Hospital is committed to expand its resources to meet the health care needs of Gwinnett and surrounding communities, and Northside Medical Snellville does just that.

"We hear it, that (Gwinnett County) is the second largest county in the state of Georgia," Bilbro said, "but it'll soon be the largest county in the state of Georgia. We want to be here to bring health care services to the community, closer to home, as we are doing today."

BUILDING 2200 opens on NORTHSIDE GWINNETT CAMPUS

The Northside Hospital Gwinnett Medical Office Building 2200 has opened in Lawrenceville. This five-story, state-of-the-art medical office building is home to multiple Northside services and physician practices.

Current Northside providers at this location include:

- Northside/Medical Center Imaging Suite G1
- Northside Gwinnett Outpatient Surgery Center Suite 100
- Northside Hospital Cardiovascular Institute Suite 200
- Northside Cardiovascular Diagnostic Center Suite 220
- Northside Cardiac Surgery Suite 230
- Northside Vascular Surgery Suite 320
- Northside General Surgeons of Gwinnett Suite 340
- Advanced Neurosurgery Associates Suite 350
- Cardiovascular Group Suite 400







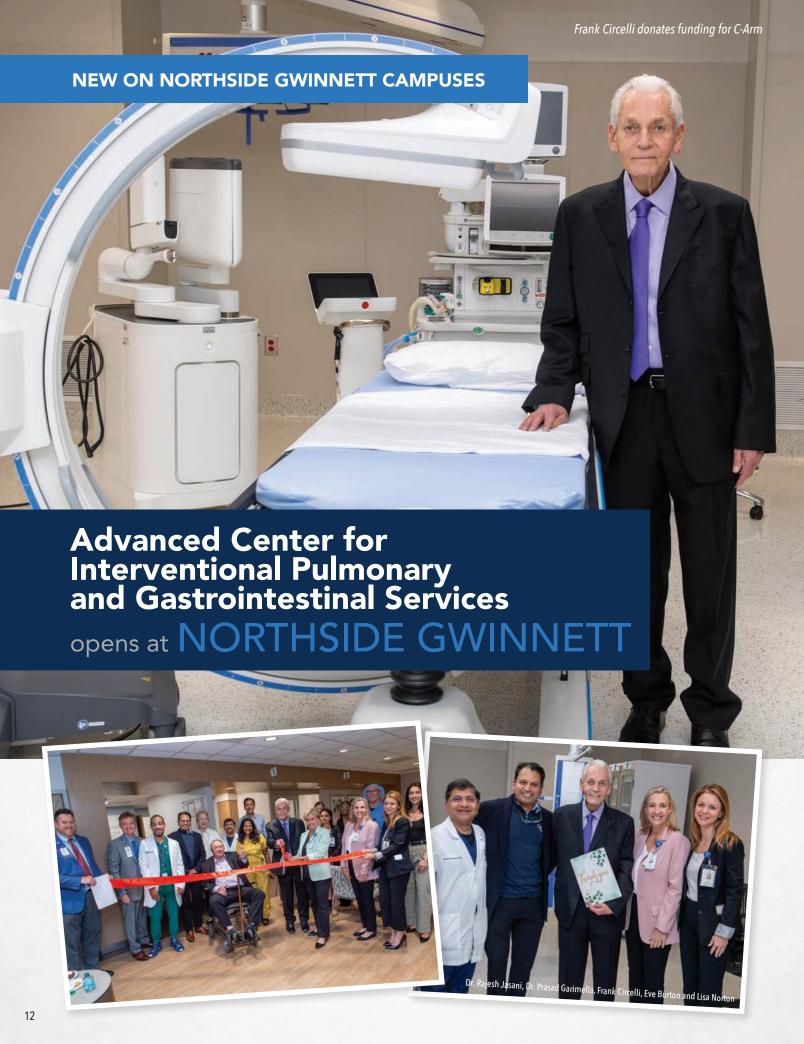


Members of the Gwinnett Delegation take a private tour of the new 2200 Building located on the Northside Gwinnett campus.









The Advanced Center for Interventional Pulmonary and Gastrointestinal Services is now open at Northside Hospital Gwinnett.

The center opened to patients on May 20 and is located on the main level of Northside Gwinnett at 1000 Medical Center Blvd., Lawrenceville.

"It is another exciting day for the Gwinnett community and surrounding counties as Northside Gwinnett unveils the new Advanced Center for Interventional Pulmonary and Gastrointestinal Services, enabling patients to travel less and be seen sooner in our new pulmonary and gastroenterology suites," Lisa Norton, the director of operations for Northside Gwinnett, said.

"Endoscopy services, especially pulmonary/GI services, continue to be in high demand, and having additional facilities to address patients' needs for these services timely is one of the many initiatives we are doing here at Northside Hospital Gwinnett"

The opening of the suites is part of a multiphase expansion plan and investment by Northside Hospital.

Eve Burton, the clinical manager for Advanced Endoscopy Services at Northside Gwinnett, said it took more than eight months to renovate procedure rooms, the pre- and post operation suites, staff areas and waiting areas. There are now 15 preprocedure and recovery bays and five procedure rooms, with the space to add two more.

The interventional pulmonary room includes an Ion bronchoscopy robot with the integrated Siemens Cios Spin, a mobile 3D conebeam computerized tomography, or CT, allowing for more precise accuracy for lung cancer detection

with shorter procedure duration. This technology was made possible by a generous donor, Mr. Frank Circelli.

The interventional gastroenterology room includes an affixed Omega fluoroscopy system and ERBEJET. These additions provide efficiency and better precision to the latest advanced GI techniques offered at Northside Gwinnett such as third-space procedures known as endoscopic submucosal dissection (ESD) and peroral endoscopic myotomy (POEM), which treat such conditions as GI cancers, gastroparesis and achalasia.

In the decontamination and reprocessing room, endoscopes are thoroughly cleaned, inspected, disinfected at a high level and dried – a process that can take more than two hours. The room now includes the latest technology, drying the inside of the endoscope faster than traditional methods and giving staff more time to spend with patients.

The new equipment supports an efficient workflow, which helps reduce human error, reduces the risk of recontamination and ensures safe, patient-ready endoscopes for every procedure. Automated cabinets extend storage time, which will decrease unnecessary reprocessing and related costs.

"On behalf of Northside Hospital Gwinnett leadership, I want to personally thank all those who had a hand in making this vision a reality," Burton said. "The infrastructure team has worked closely with our clinicians in the design and delivery of the space to ensure they have access to the best facility and equipment.

"Additionally, we will be able to schedule and accommodate our physicians in a way that better fits their working schedules and increase the number of patients they see on any given day."

NORTHSIDE HOSPITAL GWINNETT held a ribbon-cutting ceremony for its Special Care Nursery on April 18, 2024. The unit added 10 beds for some incredible little ones.

The Special Care Nursery, also known as the Neonatal Intensive Care Unit (NICU), at Northside Gwinnett is now equipped to treat up to 38 premature babies.

"We are so pleased to have a much-needed addition to our Gwinnett Women's Pavilion patient care space," said **Dr. Veritta Henderson**, director of women's services at Northside Gwinnett

More babies will be able to receive extra special and individualized care that is crucial in helping them to continue to grow.



"With these new beds, we are able to respond to some of the growth taking place in Gwinnett County. Even more of our tiniest patients will be cared for with excellence and expertise thanks to this expansion. It is an honor to welcome them into the world and give them the care they need to thrive," Henderson said.









A Northside Conversation: Connecting for a Healthy Gwinnett









Northside Hospital and the GMC Foundation hosted two half-day events for our non-profit partners in Gwinnett. This event provided the opportunity for more than 130 non-profit professionals to gather and learn more about the growth of Northside in Gwinnett and emerging health trends in our community.

"As we enter this new chapter in our hospital's history, we do so with a renewed sense of purpose and determination. We are committed to advancing the field of medicine, improving patient outcomes, and creating a healing environment that fosters hope and healing.

As a community, we have so much to be grateful for – and a strong health care environment in the Gwinnett region is at the top of the list. Northside intends to keep it that way. And with your support, I have no doubt of our future success."

Debbie Bilbro, CEO & President Northside Gwinnett & Duluth















2024 Non-Profit Summitt



























Scholarship RECIPIENTS

The GMC Foundation awarded \$85,000 in scholarships to 18 recipients who currently work or volunteer for Northside facilities in Gwinnett. Congratulations to our 2024 recipients!



ABIGAIL GRACE NICU SCHOLARSHIP

Sam and Tammy Chambers wanted a way to memorialize their daughter, Abigail, who passed away shortly after she was born. They created the Abigail Grace Foundation and each year they donate funds to the GMC Foundation to support the Neonatal Intensive Care Unit (NICU). With funds this year, they provided a scholarship to a NICU nurse who is pursuing a Nurse Practitioner degree.

RECIPIENT:

Blessy Jose, University of Alabama at Birmingham

ANCILLARY SERVICES SCHOLARSHIP

This scholarship is presented to employees enrolled in a nonnursing undergraduate and/or graduate program. In addition to scholastic achievement, recipients also must exhibit leadership, customer service, and teamwork in the work environment. The Weinberg family, at the suggestion of Dr. Paul Weinberg, endowed the Ancillary Services Scholarship.

RECIPIENTS:

Najee Henderson, Georgia State University Alpha Sita, Western Governors University





THE LORETTA ROBERTS NURSING SCHOLARSHIP

Miss Loretta Roberts was a nurse, an educator, and a community leader. She was a Gwinnett native and always believed in the health of her community. Although Miss Roberts died in 2011, she left her estate, a Legacy to Gwinnett Medical Center Foundation, creating an endowment to fund nursing scholarships each year to nurses pursuing a graduate or advanced degree in nursing.

RECIPIENTS:

Jamie Burg, University of West Georgia Sophia Chin, Capella University Damar Lewis, University of South Alabama

DR. GEORGE & MRS. SUSAN COLETTI NURSING SCHOLARSHIP

Dr. George Coletti is a grateful patient that decided he wanted to show his appreciation for the wonderful care he received during a brief hospital stay. George and his wife, Susan, created a nursing scholarship endowment. The Dr. George and Susan Coletti Nursing Scholarship Endowment supports current employees seeking to enhance their education in nursing at an institution of higher education.

RECIPIENT:

Daisy Castillo, Georgia Gwinnett College





FRANCES GREER NURSING SCHOLARSHIP

Frances Greer, a beloved nurse, worked at Gwinnett Medical Center from 1967-2010. The Frances Greer Scholarship is presented to nursing students who demonstrate the kind of passion and commitment to nursing that Frances Greer showed to all who worked with her.

RECIPIENTS:

Imani Hinton, Georgia Gwinnett College Mariah Bell, South College



GWINNETT MEDICAL CENTER FOUNDATION SCHOLARSHIP

Funding for general nursing scholarships is provided through our employee giving program and other donor designated gifts.

RECIPIENTS:

Sue Orellana, Gwinnett Technical College Shevonese (Shevvy) Smith, Mercer University

NORTHPOINTE HOSPITALITY / JORDAN BANASIAK SCHOLARSHIP

Greg and Mona Winey established a scholarship in memory of Jordan Banasiak, an aspiring nurse that Mona mentored in the ICU. Through Greg's company, NorthPointe Hospitality Management, LLC, a scholarship endowment was created.

RECIPIENTS:

Helen Phan, Athens Technical College
Jennifer McKenzie, Columbus State University (not pictured)





NORTHSIDE HOSPITAL GWINNETT AUXILIARY SCHOLARSHIP

This scholarship is awarded to students who have volunteered a minimum of 100 hours at the hospital and are currently pursuing a degree in a healthcare related field. These scholarships and other projects within the hospital are funded by proceeds raised through the Auxiliary gift shops located at our Lawrenceville and Duluth campuses.

RECIPIENTS:

Enrique Gonzalez-Leon, Georgia Gwinnett College Rediate Degu, The University of North Georgia

THE KRISTI DELEON SCHOLARSHIP

This scholarship was created through the generosity of Bill Head in memory of his long time friend's daughter, Kristi Deleon, who lost her life in a car accident before she was able to finish her nursing degree.

RECIPIENT:

Ashley Ashford, Mercer University





DESAI NURSING SCHOLARSHIP

Retired physicians, Jay and Rekha Desai, created this scholarship for those wanting to further their education in the nursing field. The Desai family wanted a way to honor those who deliver compassionate care to patients and their families in our community. Funds were contributed through The Desai Nirvana Foundation Scholarship.

RECIPIENTS:

Twanette McDowell, Indiana Wesleyan University Erica Reilly, Western Governors University

If you would like learn more about establishing a scholarship for our future healthcare leaders, contact the Foundation office at **678-312-8500**.













Mark Your Calendar for the

2024 PAINT GWINNETT PINK 5K WALK/RUN FOR BREAST CANCER AND SURVIVOR CELEBRATION

October 19, 2024 | Coolray Field 2500 Buford Drive, Lawrenceville, GA 30043

Sign up today at PaintGwinnettPink.com

SCHEDULE OF EVENTS

7:30am: Registration/Vendor booths open

8:00am: Opening Remarks 8:15am: Survivor Celebration

9:00am: 5K Begins 10:00 am: 5K Awards 11:00am: Event ends



PINK IN THE PARK

The Gwinnett Stripers partnered with Northside Hospital to raise breast cancer awareness with the 6th Annual Pink in the Park held on Friday, August 16. The Stripers took the field in special pink jerseys to honor those affected by breast cancer and fans had the chance to win a player-signed, game-worn Stripers' jersey from an online auction to benefit the Gwinnett Medical Center Foundation. It was one of their most successful jersey auctions raising over \$2,200.

The first pitch was thrown out by a familiar face, Cindy Murphy. Cindy recently retired from the Gwinnett Medical Center Foundation after 16 years of service. This year, Cindy won her battle with breast cancer and is a proud to have the title of survivor.







PAINT GWINNETT PINK 2023 SPONSORS

PGP SPECIAL GIFT

Clyde and Sandra Strickland



DIAMOND LEVEL SPONSORS

BakerHostetler









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Genentech

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Mike Tennant In memory of Mary E. Tennant and in honor of Sherry Tennant and Schelly Tennant Mariatt













BRONZE LEVEL SPONSORS







Dr. Denise Pecht Dr. Erica Proctor





ALEXANDER'S OF ATLANTA

— FINE DIAMONDS —

Celebrating Life's Moments









Mary Root















one medical











TechOps

Pacesetter Road Race Consulting (PRRC)

















TRANSFORMATIONAL

Philanthropy















Lawrenceville is a long way from Smithville, North Carolina. Especially for a self-described country boy and his bride who moved to Gwinnett in August 1969 with one ladder and one truck. Metro Waterproofing was born along with three incredible children who all have helped write the story.

Clyde and Sandra Strickland have called Gwinnett home for more than 50 years and my how it has grown. Led by their Christian faith and A LOT of hard work, their little company that could, grew to be one of the nation's largest waterproofing and restoration companies.

There are literally not enough pages in *Giving Matters* to capture all of their philanthropy to support local, regional, national and global charities around the world, but their giving to Gwinnett's hospital system has been transformational. Their first gift to the GMC Foundation was for \$250 after receiving a letter asking for help with our breast cancer initiatives. Soon after, they made a substantial donation to open the breast cancer diagnostic center in Lawrenceville in honor of Sandra. They seeded the hospital system's Concussion Institute, Graduate Medical Education Residency Training Program and many other gifts.

However, no other gift so far has had the ripples of positive change as did their investment in Gwinnett's cardiovascular and open heart surgery program. In fact, The Strickland Heart Center played a pivotal role in the eventual joining of forces with Northside Hospital System. All you have to do is drive around Lawrenceville, Buford, Duluth, Snellville, Braselton and many other places in Gwinnett to see the physical manifestation of accelerating access to high quality healthcare through philanthropy.

Most recently, Clyde and Sandra invested \$1,000,000 into the expansion of our vascular labs in Lawrenceville and another \$1,000,000 dedicated to Northside's radiation therapy and expanding Cancer Institute. Gwinnett is Great and Success Lives Here have been mottos for the Gwinnett community for decades. Certainly, the Stricklands had a hand in the success we all enjoy today. God Bless Clyde and Sandra Strickland for their transformational philanthropy to our community hospital system!









MASON GOLF TOURNAMENT

Raises over \$100K

Presented by Coca-Cola and the Virgil Williams family, the 24th annual Dr. Miles H. Mason, Jr. Memorial Golf Tournament was a great success, raising \$107,000 in sponsorship dollars to support the Concussion Institute at Northside Hospital Duluth, funding equipment and baseline tests for student athletes in Gwinnett. The GMC Foundation would like to extend a special thank you to our tournament chair, former NFL and Georgia Football quarterback, David Greene.

\$10,000 PRESENTING SPONSORS:

- Coca-Cola
- •The Virgil Williams Family

\$5,000 EAGLE SPONSORS:

- CL Burks Construction
- Howell Rusk Dodson Architects
- Perkins & Will
- ProCare Emergency Medical Service

\$3,000 BIRDIE SPONSORS:

- Alloy Networks
- ARK Temp Staffing
- C-W-C Furniture
- Batchelor & Kimball
- Batson-Cook Construction
- C2H Air & Electric
- Core Roofing
- Jackson EMC
- Jim Ellis Automotive
- Dr. Miles H. Mason, III
- McKenney's
- Oconee State Bank
- Ordner
- Segars Group
- Source Atlanta
- UBS Institutional Consulting Group
- Wallace Design Collective
- Warren Hanks Construction

Mark Your Calendar for the 2025 Mason Golf Tournament on April 29th at the River Club in Suwanee, GA!

For more information on player and sponsorship opportunities visit gmcgiving.org or call the GMC Foundation at 678-312-8500.



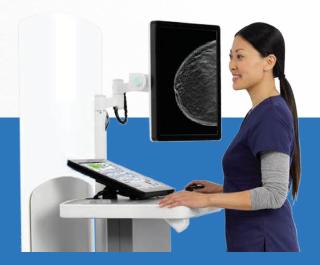
Celebrating PHILANTHROPY

Thanks to generous donations, the GMC Foundation gifted Northside Gwinnett and Duluth the following equipment last year...

INFANT PROTECTION SYSTEM

HUGS Infant Protection system utilizes RFID technology via sensors attached to umbilical cord clamps of infants. The technology requires an updated IT network switch in order to operate smoothly, which the Foundation agreed to fund.





CLARITY HD UPGRADE

For Tomosynthesis

Clarity HD Software aligns Gwinnett/Duluth tomosynthesis (3D) machines with the NSH System standard for improved image quality and lower doses of radiation to patients and staff. This will update all Tomo machines that did not previously have this capability in their original software.



GIRAFFE OMNIBED CARESTATION INCUBATORS

The Giraffe OmniBed Carestation is designed to address the changing and complex demands of the NICU by utilizing advanced technology to provide supportive, family-centered care solutions, consistently-controlled thermal environments, improved patient access and visibility, and reliable clinical performance.



VIMEDIX FOR SIM LAB

Virtual-Reality ultrasound training simulator with dummies that accelerate the development of psychomotor and cognitive skills for probe handling, image interpretation, diagnosis and decision-making through live or web-based learning, recorded sessions and self-directed activities offered by CAE Vimedix, while customizing the imaging curriculum and track students' progress over time.



GULDMANN LIFT

The Foundation funded a Guldmann Lift for inpatients at Joan Glancy Rehabilitation Center. Patient lifts provide easier transition to and from beds/wheelchairs, for patients who are immobilized or need physical assistance moving.



AV EQUIPMENT FOR SIM LAB

The Sim Lab AV equipment was not updated per the expansion and is broken. The AV equipment is essential for training sessions and meetings pertinent to the Sim Lab, educators and residents.



NICU GRAD PHOTO PACKAGE

Recently one of our NICU Staff RN's, developed a photo album package for NICU babies as NICU Graduates. She has a cute presentation and set a goal for herself to ensure patient families and NICU Graduates have a great experience on the day of discharge from the NICU. She developed this on her own knowing discharge day can actually be a little stressful for families after having a preemie or baby with high acuity in the NICU.



YAG LASER

A YAG laser is used for Opthalmic procedures, such as capustolomy, which is a type of laser eye surgery that is used to treat specific complications in relation to post-operative cataract and other eye surgeries, to remove any scar tissue, or other growth that may form around the lens, which left untreated causes blurry vision. This equipment was made possible through the generosity of the Marion Carlson & Robert Pinckney Tucker, Jr Foundation who donated funds for a new YAG laser at Northside Hospital Duluth.



3100A VENTILATOR/ OSCILLATOR NICU

The 3100 series High Frequency Oscillatory Ventilators (HFOV) are proven for intervening in treating respiratory failure in neonates and ARDS in pediatric and adult patients. Using lung protective tools, you can apply continuous distending pressure and superimpose minimal pressure and volume swings to inflate the lung, and avoid respiratory failure. As shown in numerous clinical and peer-reviewed studies, the 3100 series ventilators help enhance patient care for critically injured patients.



CONTINUING TRANSFERS

The Gwinnett Hospital System Foundation (GHSF) continues to make periodic transfers to reimburse Northside Hospital for the following expenses:

- Strings of Mercy
- Cancer Patient Assistance



XTRACT WEAPONS DETECTION SYSTEM

SmartGateway delivers fast, reliable, and accurate patron screening for high throughput areas, replacing intimidating metal detectors. This solution unobtrusively scans visitors for guns, knives, and other prohibited items as they enter, using Al-powered sensors to detect threats without invading the sense of privacy and comfort of patients and their families. This is part of a system-wide safety/security initiative to protect Northside's staff, patients and visitors. A special thank you to Frank Circelli (Another Chance Foundation) and The Scott Hudgens Family Foundation for each funding one of these systems.

SNOO BASSINETS

The SNOO bassinet is a safe, responsive bassinet that calms fussy infants using womb-like sensations, including gentle, rhythmic rocking, specially-engineered white noise, and safe, anchored swaddling.





SIEMENS CIOS SPIN

The Siemens Cios Spin is a new mobile C-arm that delivers precise 3-D images for intraoperative quality assurance. Capable of integrating seamlessly into the clinical routine, the Cios Spin provides 3-D computed tomography (CT)-like imaging for orthopedic, trauma and spine surgery. These 3-D images can help reduce the rate of revisions with intraoperative evaluation as well as the need for post-operative CT. The Cios Spin will be indispensable in the Pulmonary program, especially during use of the Ion Bronchoscopy robot. A special thank you to Frank Circelli who donated through Another Chance Foundation to make this piece of equipment possible.

HOT BEVERAGE CARTS

Campus Chaplains are trying to create more opportunities to offer staff support and encouragement at both Duluth and Lawrenceville as a way to boost morale and hopefully, retention rates. One of the favorite events for the staff is "Tea for the Soul."





DYNACAD SOFTWARE

Philips DynaCAD Breast is a multi-vendor breast MR image analysis system specifically designed to help our healthcare providers process and display large volumes of clinical images and data. With its sophisticated post-processing engine, DynaCAD Breast supports efficient, focused workflows by automating routine tasks and providing you with ready-to-read, custom hanging protocols. DynaCAD technology extends to the detection of prostate cancers in addition to breast.

TELESTROKE - STROKE CARTS

The American Stroke Association recommends that care be instituted rapidly and that protocols improve the care of stroke patients. The use of telemedicine carts "aka stroke carts" is the Northside Hospital System standard of care. When a suspected stroke patient is admitted to the hospital's Emergency Department (ED), the stroke cart is rolled to their beside, with everything required for an immediate, full virtual consultation with a remote stroke specialist to ensure that assessment and treatment is provided immediately. Two carts for each ED at the Gwinnett and Duluth campuses.



THE KEYSTONE SOCIETY

"Caring People Caring for People"

Recognizing individual donors that have cumulatively given \$10,000 or more in charitable contributions.



Clyde and Sandra Strickland \$2M - Vascular Lab & Cancer Institute

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Frank Circelli - Another Chance Foundation \$455K - Xtract Weapons System & CSpin C-Arm

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Cink Charities Stewart & Lisa Cink \$89,486 - Neonatal Intensive Care Unit

Madhu Reddy & Dr. Neelima Dachuri Dr. Snehal & Guni Dalal Ken Sachs & Carol Danielson Dr. Brittainy Dark Dr. Mark & Diane Darrow Dr. Lance & Brittany Dasher Dr. Clayton & Julia Davis Dr. James & Cheri Davis Lasheca Davis Norwood & Aerah Davis Dr. Richard & Shirley Delgado Jay & Margaret Dennard Vangie & Richard Dennis Alan Densmore Drs. Jayaprakash & Rekha Desai Gene & Claudia Dickens Dr. Nam Do & Dr. Huong Do Dr. Andrew & Cynthia Doris **Bob & Cathy Dougherty** Bill & Rosemary Drake Terri Jondahl & Richard Drye Dr. Joel & Jill Dunn Dr. Dan & Dr. Janet Dunwody

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The Scott Hudgens
Family Foundation
\$85K - Xtract
Weapons System

Dr. Lance & Susan Friedland Dr. Daniel & Jennifer Frilingos Dr. Robert Fritz Dr. James & Lynda Froehlich Vicki Findley-Frost & Ronnie Frost



Northside Hospital Gwinnett Auxiliary \$65K - Scholarship & Patient Assistance Fund

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The Desai Nirvana Foundation Drs. Jay & Rekha Desai

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Paint Georgia Pink -Man Olympics Proceeds

\$50K - Patient Assistance Fund

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David Sitz & Dr. Kathy Huber
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Scott & Jacqueline Hudgens
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Dr. Kimberly Huynh

Dr. Gary Iskol

Dr. Bob Israel

Augustine & Dr. Melissa Iyoyo



The Jim and Billie Ellis
Foundation
Kristii Cohron
\$48K - Unrestricted

The Honorable Dawson & Marsha Jackson

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\$25K - Unrestricted

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Dave & Kathy Martin
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Brighter Smiles for Brighter Futures founded by Dr. Bruce E. Carter

\$25K for Breast Tomosynthesis

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\$25K - Radiology

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Dr. William & Dr. Lani Paxton
Dr. Kevin & Dr. Aurora Peacock
Thomas & Dr. Denise Pecht
Dr. Joseph & Jessie Perez
Scott & Holly Phelan
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Chris Piela
Amit Shah & Dr. Shashi Poddar
Bob & Del Podsiadlo
Dr. Joseph & Judith Pohl



Gwinnett Championship Foundation / Mitsubishi Electric Classic

\$22,755 - Neonatal Intensive Care Unit

David & Dr. Ponnie Poisal Dianna Potts Nathan & Karin Powell Robert & Ginger Powell Greg & Cherie Pritchard Dr. Ed & Joyce Proctor Frederick & Dorothy Rainey Dr. Ron & Cordy Reagan Ron & Cathy Redding Dr. John Reed Dr. Richard & Susan Reisman Dr. Robert & Carmele Richard John & Connie Riddle Franklin M. & Caryl Rinker Dr. Anna Kalynych & Dr. Harry Rinker Dr. Stephanie Roberson Loretta B. Roberts Bernard & Sharon Robertson Bob & Dr. Cynthia Robinson Gary & Mary Root Dr. Philip & Stephanie Romm



NorthPointe Hospitality Management, LLC

\$20K for Scholarship Endowment

Dr. Ceylon Rowland Dr. Spencer & Nora Rozin



Marion Carlson & Robert Pinckney Tucker Jr Foundation

\$18K – YAG laser for Northside Duluth

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Dr. Satvir & Jyotsna Singh Dr. Paul & Laurie Skokanic Billy & Irene Smith Dr. Brian Smith Dr. James & Courtney Smith Dr. Stephanie Smith Dr. Yolanda Smith



Georgia Alliance for Breast Cancer

\$16,250 for Breast Cancer

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Dr. Emmanuel & Clara Soyoola
Jason Bongiovi & Dr. Ashley Starnes
Dr. Cheryl Gratton & Dr. Michael Stechison
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Rick & Sheila Stevens
Dr. Walter & Sheila Stevens
Bruce & Ann Still
David & Vicki Still
Dennis & Nancy Stockwell
Lee & Katrina Stone
Danny & Linda Storey



Lynn Kytle \$10K - Scholarships

Clyde & Sandra Strickland Michael & Haley Strickland Chrissy Strohmeyer Robert & Nancy Stryker Wesley & Susan Stubbs Dr. Danni Suskin Dr. Ae Seon Cha & Dr. Reza Sutandi Don & Lara Swift Dr. Wayne & Jackie Tadsen Dr. Gordon & Dr. Anna Tanner Dennis & Betty Taylor Mike & Sherry Tennant Sid & Cindy Theus Greg & Loretta Thornton Dr. Anna Troxler Jerry & Janet Tootle



Audrey Boyce \$10K to create the Audrey Boyce Nursing Scholarship endowment

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Dr. Paul & Harriett Weinberg
Dr. Andrew & Kathy Weisberg
Glen & Wendy Wellborn
Dr. Jani & Sook Widjaja
Charles & Shirley Wilder
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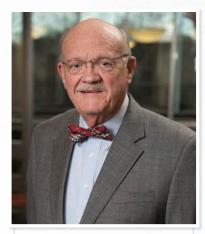
Nathan & Karin Powell \$10K - Scholarship Endowment

Dr. Rebecca Williams
Virgil R. Williams
Dr. James & Kitty Williamson
Joe & Sandy Williamson
Kathryn Parsons Willis
Richard & Vicki Winkles
Anthony & Terra Winter
John & Joan Winters



Phil & Mary Jane Wolfe \$10K - Unrestricted

Phil & Mary Jane Wolfe Larry & Joan Wood Jim & Marjorie Wright Jack & Candy Wynn Dr. James & Karen York Dr. Bedri & Semira Yusuf Dr. Daniel & Eliza Zirkin

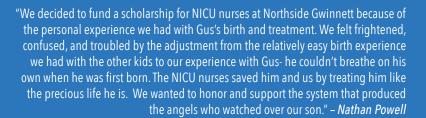


Bill Head \$9,800 - Kristi Deleon Nursing Scholarship

THANK YOU TO OUR A COULD COULD DONORS!

THE LEGACY CIRCLE

The Legacy Circle recognizes donors who have established an endowment or a planned gift through their will, trust, life insurance or retirement plan designating Gwinnett Medical Center Foundation as a beneficiary. These gifts ensure Gwinnett Medical Center can develop and sustain the healthcare services our growing community needs and help to fund critical community health improvement projects.







LEGACY CIRCLE MEMBERS

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Kathryn Parsons Willis

t - Deceased



DONOR SPOTLIGHT:

Dr. Robert P. Tucker, III and the Marion Carlson & Robert Pinckney Tucker, Jr. Foundation, Inc.

Dr. Robert P. Tucker, III, an Atlanta-area ophthalmologist, honored his parents by making a donation from the Marion Carlson & Robert Pinkney Tucker, Jr. Foundation to provide a YAG Laser for the Northside Duluth campus. This type of laser is used for capsulotomy, a surgery to help patients see clearly after cataract surgery by removing scar tissue.

About Marion Carlson & Robert Pinkney Tucker, Jr.



Robert Pinkney Tucker, Jr. grew up in Charleston, S.C. during the Great Depression and Marion Carlson lived in Rockford, Illinois. During their childhood, necessities like food, clothing, heat and other resources were scarce. Robert's mother was widowed and she never remarried. He was the youngest of five children.

Somehow, he and his mother scraped together enough money, and academic scholarships, for him to pursue an undergraduate pre-med education majoring in Chemistry at Columbia University in New York City. He worked very hard and was accepted at Harvard Medical School after only three

years at Columbia. As an undergraduate at Columbia, to save money and get a meal, he worked in the cafeteria cleaning dishes. He was paid by being allowed to eat what the cafeteria offered on a given day. He ate only one meal per day, when his shift ended at the cafeteria. After graduating second in his class at Harvard Medical School, he served as a resident in General Surgery in the various Harvard teaching hospitals until WW II broke out. At that time, he entered the military.

Marion was the daughter of Swedish immigrants. As a teenager, she worked up to three part-time jobs at once to make ends meet. When she was 21 years old, she moved away from her hometown to work in Atlanta for Delta Airlines. It was a very glamorous profession in a highly competitive job market.

Robert and Marion met and married in Atlanta, where Robert had opened his practice in General Surgery. Their son, Dr. Robert P. Tucker, III, became part of the staff at Gwinnett Medical Center in 1985 after finishing his ophthalmology residency at the Emory Eye Center. He says, "Thank you for giving my parents, me and the rest of our family the opportunity to help others."

OUT AND ABOUT



Thank you to Peachtree Corners Business Association for your generous donations to our Concussion Institute at Northside Hospital-Duluth and our Paint Gwinnett Pink 5K supporting Breast Cancer care.

Thanks to the Grayson United Methodist Church Circle of Friends, we were able to share mastectomy pillows with Georgia Alliance for Breast Cancer. Together, we are able to provide relief to many more breast cancer patients in need.



Gwinnett Medical Center Foundation was awarded a grant by the Georgia Alliance for Breast Cancer (GAABC) to fund Cancer Care in the Gwinnett community. We are honored to be supported by an organization that raises funds for breast health and breast cancer programs in our state.

GAABC organizes the Georgia 2-Day Walk for Breast Cancer that takes place each fall.





Deborah Froelich, Mary Kay Beauty Consultant, made a delivery of skin care gift bags for our breast cancer patients. Thank you Deborah for bringing cheer to our breast cancer patients.



Thank you to our Women's Leadership Council for donating hundreds of children's books for the patients who visit Northside Gwinnett's Academic Medicine Clinic.

















Thank you to our HOSPITAL AUXILIARY MEMBERS & VOLUNTEERS!





VOLUNTEERS RECOGNIZED FOR NUMBER OF HOURS SERVED IN 2023

(l-r) Cynthia Chandler, Director of Volunteer Services; Sharon Davis, 446 hours served; Ashlee Cook, student volunteer, 365 hours served; Jim Fennell, 1,263 hours served; Gayle Delucia, 434 hours served; Nancy Howard, 465 hours served; Robert Conley, 458 hours served; Jay Dennard, COO, Northside Duluth

VOLUNTEERS RECOGNIZED FOR CUMULATIVE NUMBER OF HOURS SERVED

(I-r) Cynthia Chandler, Director of Volunteer Services; Ruth Ann Chapin, 8,878 hours served; Jim Fennell, 16,582 hours served; Betty Walls, 14,391 hours served; Pat Szymanski, 5,797 hours served; Jay Dennard, COO, Northside Duluth

Harold Welch, 7,462 hours served (not pictured)



The heartbeat of our hospital system is powered by many - physicians, nurses, staff and especially our VOLUNTEERS! They are the epitome of service and provide companionship, comfort and support to patients, families, visitors and staff. A volunteer may be the first person people encounter when coming through the front door of our hospital, offering a smile, a friendly greeting and directions.

A special congratulations to the volunteers recognized for their hours of service!



BRIGHTER SMILES FOR BRIGHTER FUTURES

(I-r) Dr. Bruce E. Carter, Dr. Tina Herington, Dr. Cliff Johnson, Dr. Shariq Zafrani, Dr. Dan Dunwody and Dr. John Hulsey

If you've been thinking about getting your teeth whitened, consider participating in the Brighter Smiles for Brighter Futures program. Created in 2001 by Dr. Bruce E. Carter, the program enlists our dental community's help in the fight against breast cancer. Participating dentists raise money for cancer care at Northside Hospital Gwinnett by exchanging professional teeth bleaching for a donation to the Gwinnett Medical Center Foundation.

The dentists do not receive any compensation for the services provided through Brighter Smiles, and 100 percent of your donation goes to the Foundation. Since its beginning, more than 65 dentists have contributed over \$1.3 million to help fund cancer treatment programs and expansion projects at Northside Hospital Gwinnett.

A SPECIAL THANKS TO THE DENTISTS & SPONSORS WHO PARTICIPATED IN 2024!

Capital City Bank

Dr. Bruce Carter, founder

Dr. Neil Browning

Dr. David Carithers

Dr. Amy Cates

Dr. Dan Dunwody

Dr. Juan Flores

Dr. Richard Gangwisch

Dr. Harry Gentry

Dr. Tina Herington

Dr. John Hulsey

Dr. Cliff Johnson

Dr. Slade Lail

Mazzawi Family Dentistry

Dr. Eddie Pafford

Dr. Shariq Zafrani



GET INVOLVED: To find a participating dentist or to learn how you can participate, contact the GMC Foundation at **678-312-8500**.





A FREE GIFT FOR YOU FROM THE GMC FOUNDATION

Even if you plan to live to be 150, you still need a will.

Creating a will is one of the most impactful ways to support the people and causes you love. The GMC Foundation has partnered with FreeWill to give you a free, easy way to write your legally valid will today.

Many people like to use their wills as a smarter way to give and include a gift to the GMC Foundation to ensure generations to come receive outstanding medical care. The service is free whether you choose to leave a gift or not.

You can change or update your will at any time. You can also use the tools to start planning your will before visiting an attorney if you have more complex needs.

Simply go to freewill.com/gmcf to get your free will today!

Philanthropic contributions made to the Gwinnett Medical Center Foundation will be dedicated to Northside Hospital programs and services in Gwinnett County.

The Gwinnett Medical Center Foundation is a 501 (c)3 charitable organization. Tax ID #: 58-1828486









SATURDAY, NOVEMBER 9 10 AM-1 PM • PICKLE AND SOCIAL

2925 Buford Dr, Suite 2100, Buford, GA 30519

Join us for our NICU Reunion while enjoying a light lunch, games, photo booth & face painting while watching our pickleball tournament!

If you are interested in being in our Pickleball for Preemies round robin tournament, please contact us. There will be 2 divisions, competitive and social. The top 4 teams from each division will move on to a single elimination bracket to determine 1st, 2nd and 3rd place winners. Cost is \$50 a player and you will receive a tshirt along with a wonderful day of food, fun and competition!





FOR MORE INFO, CONTACT

Beverly O'Toole at Beverly.Otoole@northside.com